

# Privacy Policy

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

## **(1) What information do we collect?**

We may collect, store and use the following kinds of personal data:

- (a) Information about your computer and about your visits to and use of this website including your IP address, geographical location, browser type, referral source, length of visit and number of page views;
- (b) Information that you provide to us via our contact form on the website;

## **(2) Using your personal data**

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

- (a) Send you general commercial communications;
- (b) Send you email notifications which you have specifically requested;
- (c) Send to you marketing communications relating to our business which we think may be of interest to you by post;

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

## **(4) Disclosures**

We may disclose information about you to any of our employees insofar as reasonably necessary for the purposes as set out in this privacy policy.

In addition, we may disclose information about you:

- (a) To the extent that we are required to do so by law;
- (b) In connection with any legal proceedings or prospective legal proceedings;
- (c) In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and

Except as provided in this privacy policy, we will not provide your information to third parties.

## **(6) Security of your personal data**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We do not store any personal information you provide on our web servers.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

## **(7) Policy amendments**

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

## **(8) Your rights**

You may instruct us to provide you with any personal information we hold about you. Provision of such information may be subject to the payment of a fee (currently fixed at £10.00).

You may instruct us not to process your personal data for marketing purposes by email at any time. (In practice, you will usually either expressly agree in advance to our use of your personal data for marketing purposes, or we will provide you with an opportunity to opt-out of the use of your personal data for marketing purposes.)

## **(9) Third party websites**

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

## **(10) Updating information**

Please let us know if the personal information which we hold about you needs to be corrected or updated.

## **(11) Contact**

If you have any questions about this privacy policy or our treatment of your personal data, please write to us by email to [info@londoneasttransport.co.uk](mailto:info@londoneasttransport.co.uk) or by post to: London-East Transportation Services Ltd, Riverside House, 1-5 Como Street, Romford, Essex RM7 7DN.